

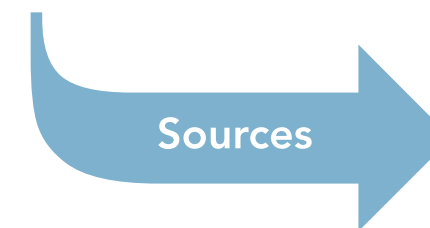
Question

I've heard that people can have allergic reactions to the food colorings used in carbonated soft drinks; is this true?

Answer

Our carbonated soft drinks and the ingredients in them are safe, suitable and in compliance with all governmental requirements in more than 200 countries around the world where they are sold. The safety of every ingredient used, including our colorants, has been established. Ingredient listings on all of our products include colorants, when used, so that consumers can avoid them if they wish to do so.

Rumors about allergic reactions from our soft drink products are baseless. True allergic reactions are triggered by proteins and our soft drinks do not contain any proteins.



- Institute of Food Technologists' Expert Panel on Food Safety and Nutrition. Scientific Status Summary: Food allergies and other food sensitivities. Food Technology, 55:68-83, 2001.
- International Food Information Council. Review: Understanding food allergy. <http://www.ific.org/publications/reviews/allergyir.cfm>
- International Food Information Council, Food ingredients & colors. <http://www.ific.org/publications/brochures/upload/foodingredientsandcolorsbroch.pdf>